

Commercial Fees and Charges - rational

- 1 Of the 32 London Boroughs approximately 16 have a system of charging personal fitness trainers; however each of these Boroughs has its own system of charging and different sets of fees. The remaining Boroughs have either considered charging but have not come to a decision, other Boroughs have decided it is too complicated or not cost effective to administer. There is no standardised system of application or fees.
- 2 Research has shown examples of fees range from:

Example number	Charge
1	£12 - £30 per session per group of up to 30 people
2	A standard fee of £40 per month regardless of how many people or how often
3	Annual Rate : £200 Summer rate : £ 150 Winter Rate : £ 100
4	Less than 3 clients is not cost effective to manage
	3-10 clients ; 1 x session per week ; annual fee of £450 per year.
	2 x session per week; annual fee of £550 per year
	11-20 clients, 1 x session per week ; annual fee of £550 per year
	2 x session per week ; annual fee of £ 650 per year
4	21-30 clients, 1 x session per week ; annual fee of £650 per year
	2 x session per week ; annual fee of £750 per year

- 3 There are approximately 15 personal fitness trainers who have made enquiries re the use of the Borough's parks. However this could increase or decrease in future.
- 4 The objectives of regulating and charging the Personal Fitness trainers would be to:
 - To generate income to offset parks maintenance costs
 - To minimise conflict between trainers / groups and other park users
 - To protect Bromley's parks and infrastructure
 - To ensure the safety of those using the services of outdoor training providers in Bromley
 - To promote the use of exercise & fitness in the Borough's parks
- 5 Research from other boroughs has shown that the regulation of personal trainers is difficult to enforce, hence only 16 boroughs have attempted to

do so. Personal trainers either refuse to apply and pay as they feel they should not have to, or they move to other sites when challenged arguing that the fees are too high.

- 6 This would be compounded in Bromley due to the size of the Borough and the 156 parks and open spaces that it has.
- 7 The Borough's Park Security contractors would be tasked as part of their daily routine / checks and patrols to monitor, check and enforce the fitness permit system and give appropriate advice. This would incur no extra cost.
- 8 The system for administrating applications would be undertaken by the current event co-ordinator.